

Message Text

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PAGE 01 BUDAPE 00154 221242Z

55

ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 AGR-20 CIAE-00 INR-10 NSAE-00

RSC-01 DRC-01 /069 W

----- 046812

R 221234Z JAN 74

FM AMEMBASSY BUDAPEST

TO USDOC WASHDC

SECSTATE WASHDC 721

INFO AMEMBASSY VIENNA

UNCLAS BUDAPEST 0154

E.O. 11652: N/A

TAGS: BEXP, HU

SUBJECT: PROPOSED IOWA STATE IOGA TRADE MISSION

REF: STATE A-10289 OF DEC 17, 1973

1. "EQUIPMENT AND SERVICES FOR AGRICULTURE AND RELATED INDUSTRIES" ARE MUCH IN DEMAND HERE AND ALREADY CONSTITUTE A MAJOR PORTION OF US EXPORTS TO HUNGARY. DOC CONTRACTED FOR STUDY OF THIS MARKET WHICH WAS PUBLISHED IN JANUARY 1973 DIBA GLOBAL MARKET SURVEY "AGRICULTURAL MACHINERY AND EQUIPMENT". OPTIMISM ON INCREASED SALES IN THIS AREA REMAINS ENTIRELY JUSTIFIED. IN FACT, SEPARATE US EXHIBITION OF AGRICULTURAL EQUIPMENT IS CURRENT SUBJECT OF PRELIMINARY DISCUSSION BETWEEN EMBASSY AND DIRECTOR OF EAST-WEST TRADE CENTER.

2. ADDITIONAL MARKET INFO: IN 1974, ACCORDING TO INDUSTRY SOURCE, \$30 MILLION DOLLARS HAS BEEN ALLOTTED FOR PURCHASE OF AGRICULTURAL EQUIPMENT FROM NON-SOCIALIST COUNTRIES. IN ADDITION TO SPECIFIC SALES OPPORTUNITIES NOTED IN GLOBAL MARKET SURVEY, THERE ARE OPPORTUNITIES FOR SALES OF: FEEDING MACHINERY; EQUIPMENT FOR FODDER STORAGE, CATTLE-BREEDING AND PIG FARMS; MEAT PROCESSING EQUIPMENT; AND PRODUCTION MACHINERY FOR DRIED MILK.

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3. HUNGARY CONTINUES TO BE INTERESTED IN PURCHASE OF
LICENSES AND LOCAL MANUFACTURE OF SPARE PARTS.

4. TIMING IS GOOD. AUGUST 20 IS NATIONAL HOLIDAY.
PEDERSEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 22 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Original Previous Classification: n/a
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